



HILARY CORNA

CEO | FOUNDER OF THE HUMAN WAY | BESTSELLING AUTHOR
VIRTUAL SPEAKER | HOST OF THE UNPROFESSIONAL PODCAST
FORMERLY AT TOYOTA ASIA

THE WALL STREET JOURNAL

The New York Times

Forbes



FORTUNE

Mashable

MUSE

SPEAKING TOPICS

- Leading Through Change & Uncertainty
- Sparking Innovation
- Maintaining Positivity, Balance, & Mental Health
- Virtual Experiences & Working Remotely
- Human-Centric Leadership

MOST POPULAR KEYNOTE

The B2H Evolution:
Why Consumers are Yearning for Connection and the Hidden Solution to Answering Their Need

Brand humanization plays an integral role in customer experience and retention. If you've not considered it yet, why should you now? How has COVID-19 contributed to this evolution in business? Who are those benefiting from being first to market? In this session, you will discover exactly what you need to do to commoditize your brand, gain a hidden strategic advantage, and evolve in to the Human-Centric Era.

HOW THE NUMBERS ADD UP


1000
EVENTS


FOUR
CONTENTS


120K
PEOPLE

Clients



Hilary was able to bring our team together to find a new focus. She forced us to think outside "the box" and find a new gameplan to help our business thrive during these tough times.

- JEFF LOHNES
CEO of Talent Bureau

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